

MATT WHITE

SR. EXPERIENTIAL PRODUCER

MW PRODUCTIONS

BUILT FOR IMPACT. REMEMBERED FOR LIFE.

Senior production leadership for agencies and brands, without the overhead of a full-time hire. Backed by an expandable team that adapts to project size and scope, under Matt's direction and guidance.

10+	300+	Up to \$5MM	20+	40
Years of Experience	Events Produced	Budgets Managed	Fortune Brand Partners	Markets · Summer 2026

90% OF ENGAGEMENTS COME FROM REPEAT CLIENTS.

SUMMER 2026: FOUR NATIONAL PROGRAMS. FIVE WEEKS.

COCA-COLA × SIX FLAGS

28 parks nationwide · custom activation kits & install guides, shipped for turnkey self-install

SKYBOUND EVO 2026

40'×40' LVCC booth · world's largest FGC event: 10K+ fans · custom fabrication, 28-player gaming floor & live stage

SUNSET STUDIOS × PUMA × A\$AP ROCKY TOUR

5 markets: Philly, Baltimore, Atlanta, Miami & Houston · Jun 4–20 · production, routing & market ops

UNDERDOG × MLB A250 DRIVE-IN EXPERIENCES

4 markets simultaneously · July 4 · full production: sourcing, budgets, staffing & site leads

COCA-COLA · MGM RESORTS · AMAZON · AEG LIVE · SOUTHWEST AIRLINES · HILTON · SIX FLAGS · IHG · HOME DEPOT · WEALTHSIMPLE · SKYBOUND · UNDERDOG

HOW TO WORK WITH ME

EVENT PRODUCER	Bring your idea to life: creative, budgeting & on-site supervision included.	Scoped per project
GHOST PRODUCER	Behind-the-scenes pitch & budget creation/support.	\$1,500/pitch (10 hrs)
CONSULTING	Stress-test ideas before they're sold or built.	\$150/hour
VENDOR SOURCING	Strong vendor network, leveraged for the best rates.	Included
ON-SITE	Event day senior experiential supervision for your event.	\$1,000/day

Full engagement details on request.

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